



11TH Paris Conference on Digital Economics

Paris, April 5-6, 2019

Conference Venue: Telecom ParisTech, 46 rue Barrault, 75013 Paris, Metro Corvisart (line 6)

Conference Programme

Conference sponsored by the Innovation and Regulation Chair

(<http://innovation-regulation.eu/>)

Friday, April 5. Conference Venue: Telecom ParisTech, main entrance (46 rue Barrault, 75013 Paris).

9:00-9:30 Registration (Hall Barrault)

9:30-10:30 Keynote Lecture 1 (Room: Emeraude); Chair: Marie-Laure ALLAIN (CREST and École Polytechnique)

Patrick REY (Toulouse School of Economics)

tbd

10:30-11:00 Coffee Break (Room: Main Hall)

11:00-13:00 Parallel Sessions 1

1a (Room: Emeraude): The Gig Economy (Empirics)

Chair: Maya BACACHE (Telecom ParisTech)

Byung-Cheol KIM* (University of Alabama), Mishal Ahmed, Erik Johnson
The impact of Uber and Lyft on Taxi Service Quality: Evidence from New York City

Discussant: Dianzhuo ZHU (U. Dauphine)

Estrella GOMEZ-HERRERA* (JRC Seville), Frank Müller-Langer
Is there a Gender Wage Gap in Online Labour Markets? Evidence from over 250,000 Projects and 2.5 Million Wage Bill Proposals

Discussant: Roxana FERNANDEZ (CREST-ENSAE)

Jörg CLAUSSEN* (LMU Munich & CBS), Laura Krahe-Steinke
The impact of competition on Airbnb hosts' effort to provide quality

Discussant: Marie-Laure ALLAIN (CREST and École Polytechnique)

1b (Room: Saphir): Data and Antitrust (Theory)

Chair: Marc BOURREAU (Telecom ParisTech)

Alexandre de CORNIERE* (Toulouse School of Economics), Greg Taylor
Data-Driven Mergers

Discussant: Romain DE NIJS (CREST and École Polytechnique)

Wilfried SAND-ZANTMAN* (Toulouse School of Economics), Anastasios Dosis
The ownership of data

Discussant: Bernard CAILLAUD (Paris School of Economics)

Yiquan GU* (University of Liverpool), Leonardo Madio, Carlo Reggiani
Data brokers co-opetition

Discussant: Marc BOURREAU (Telecom ParisTech)

13:00-14:00 Lunch Break (Room: Main Hall)

14:00-16:00 Parallel Sessions 2

2a (Room: Emeraude): Platforms and Market Power (Theory)

Chair: Marie-Laure ALLAIN (CREST and École Polytechnique)

Özlem BEDRE-DEFOLIE * (ESMT Berlin), Simon Anderson
Variety provision of a multiproduct monopolist
Discussant: Laurent LINNEMER (CREST)

Emilio CALVANO* (University of Bologna)
Artificial Intelligence, Algorithmic Pricing and Collusion
Discussant: Jérôme POUYET (Université de Cergy-Pontoise)

Eric DARMON (University of Rennes)
Multimarket Contact and Platform Competition: Reassessing the Mutual Forbearance Hypothesis
Discussant: Thomas TREGOUET (Université de Cergy-Pontoise)

2b (Room: Saphir): Media Economics (Empirics)

Chair: Ulrich LAITENBERGER (Telecom ParisTech)

Dainis ZEGNERS* (Rotterdam School of Management, Erasmus University), Markus Dertwinkel-Kalt, Johannes Münster
If it bleeds, then it leads: attention and negativity in online news
Discussant: Lukasz GRZYBOWSKI (Telecom ParisTech)

Michela REDOANO* (University of Warwick), Federica Liberini, Antonio Russo, Angel Cuevas, Ruben Cuevas
Politics in the Facebook Era: Evidence from the 2016 US Presidential Elections
Discussant: Laurie CIARAMELLA (Telecom ParisTech)

Anna KERKHOF* (University of Cologne)
Advertising and Content Differentiation: Evidence from YouTube
Discussant: Ulrich LAITENBERGER (Telecom ParisTech)

16:00-16:30 Coffee Break (Room: Emeraude)

16:30-18:30

Parallel Sessions 3

3a (Room: Emeraude): Platform Governance (Theory/Empirics)

Chair: Grazia CECERE (RITM, University of Paris Sud)

Vincent LEFRERE* (Institute Mines Telecom, Business School), Fabrice Le Guel, Grazia Cecere, Catherine Tucker, Pai Lin Yin

Privacy and Children: What drives digital data protection for very young children?

Discussant: Olga SLIVKO (ZEW)

Xitong LI* (HEC Paris)

Ladies First, Gentlemen Third! The Effect of Fundraising Perspective on Medical Crowdfunding

Discussant: Marianne LUMEAU (University of Angers)

Olga SLIVKO* (ZEW), Marit Hinnosaar, Toomas Hinnosaar, Michael Kummer
Externalities in Knowledge Production: Evidence from a Randomized Field Experiment

Discussant: Markus DERTWINKEL-KALT (Frankfurt School of Finance and Management)

3b (Room: Saphir): Platform Competition (Theory/Empirics)

Chair: Vicente LAGOS (TELECOM ParisTech)

Johannes LOH* (LMU Munich)

Peer Recommendations, Consumption Variety and Product Performance: Evidence from a Digital Music Platform

Discussant: Vicente LAGOS (Telecom Paristech)

Geza SAPI* (European Commission and DICE), Lorien Sabatino

Online Privacy and Market structure: An empirical Analysis

Discussant: Martin QUINN (Telecom ParisTech)

Joan CALZADA* (Universitat de Barcelona), Ester Manna, Andrea Mantovani
Platform Price Parity Clauses and Segmentation

Discussant: Thibaud VERGE (Ecole Polytechnique)

19:00

Conference Dinner (for speakers and chair persons) at **Restaurant Les Ombres**

(<http://www.lesombres-restaurant.com>)

Saturday, April 6. Conference Venue: Telecom ParisTech, back entrance (49 rue Vergniaud, 75013 Paris).

9:00-11:00

Parallel Sessions 4

4a (Room: B310): Telecommunications (Theory/Empirics)

Chair: Lukasz GRZYBOWSKI (Telecom ParisTech)

Steffen HOERNIG* (Nova School of Business and Economics), Francisco Monteiro

Zero-Rating, Network Effects and Capacity Investments

Discussant: Carlo CAMBINI (Politecnico di Torino)

François JEANJEAN* (Orange), Marc Lebourges, Julienne Jang

Mobile Investments and traffic per capita tend to increase with license duration

Discussant: Ryan HAWTHORNE (U. Cape-Town)

Emmanuel LORENZON* (Université Paris-Dauphine), Jordana Viotto da Cruz

Zero-Rating and Investment Incentives

Discussant: Hung Cuon VUONG (University of Montpellier)

4b (Room: B312): Two-sided markets (Theory/Empirics)

Chair: Christine ZULEHNER (U. of Vienna and Telecom ParisTech)

Lapo FILISTRUCCHI *(University of Florence), Pauline Affeldt, Elena Argentesi
Estimating Demand with Multi-Homing in Two-Sided Markets

Discussant: Christine ZULEHNER (U. Vienna and Telecom ParisTech)

Yaron YEHEZKEL* (Tel Aviv University), Sarit Markovich

Platform Competition with User Groups

Discussant: Toker DOGANOGLU (University of Würzburg)

Maikol CERDA* (New York University)

Diffusion of Innovations in Two-Sided Markets

Discussant: Thierry PÉNARD (University of Rennes)

11:00-11:30

Coffee Break

11:30-12:30

Keynote Lecture 2 (Room: B310); Chair: Christine ZULEHNER (Telecom ParisTech)

Gregory CRAWFORD (University of Zurich)

The Google Android Case