

**Conference on the Economics of Information and Communication Technologies  
Paris, September 30---October 1, 2011**

**Session 1a**

**[Online advertising and privacy](#)**

Alexandre de Corniere, Romain de Nijs

**[Joint Customer Data Acquisition and Sharing among Rivals](#)**

Nicola Jentzsch, Geza Sapi, Irina Suleymanova

**[Attention Retention: Targeted Advertising and the Provision of Media Content](#)**

Greg Taylor

**Session 1b**

**[Evidence on the Impact of R&D and ICT Investment on Innovation and Productivity in Italian Firms](#)**

Bronwyn H. Hall, Francesca Lotti and Jacques Mairesse

**[ICT Use and Labor: Firm-Level Evidence from Turkey](#)**

Hilal Atasoy

**[IT and Productivity in Developed and Developing Countries](#)**

Jason Dedrick, Kenneth L. Kraemer, Eric Shih.

**Session 2a**

**[Net Neutrality, Boon or Bane for Free File Sharing Service?](#)**

Tong Wang

**[Exclusive Contents and Next Generation Networks](#)**

Juan Jose Ganuza and Maria Fernanda Viacens

**Session 2b**

**[Regulating one side of a two sided-market: the French advertizing ban on prime-time television](#)**

Lapo Filistrucchi, Luigi Luini, Andrea Mangani

**[Aggregators, Search and the Economics of New Media Institutions](#)**

Lisa George, Christiaan Hogendorn.

**[Understanding the Effects of Violent Video Games on Violent Crime](#)**

A. Scott Cunningham, Benjamin Engelstätter, Michael R. Ward.

### **Session 3a**

#### **[Platform Competition under Asymmetric Information](#)**

Hanna Halaburda, Yaron Yehezkel.

#### **[Network competition with income effects](#)**

Thomas P. Tangeras

### **Session 3b**

#### **[R&D coordination in standard setting organizations: The role of consortia](#)**

Justus Baron, Yann Meniere, Tim Pohlmann

#### **[The dynamics of protection and imitation of innovations](#)**

Emeric Henry, Francisco Ruiz-Aliseda.

#### **[Taste for exclusivity and intellectual property rights](#)**

Dominik Grafenhofer, Christian Kiedaisch

#### **[Essential Patents and Standard Dynamics](#)**

Justus Baron, Knut Blind and Tim Pohlmann

### **Session 4a**

#### **[Role of access charges in the migration from copper to FTTH](#)**

François Jeanjean & Julienne Liang, France Telecom

#### **[Can Access Price Indexation Promote Efficient Investment in Next Generation Networks?](#)**

David Henriques

#### **[Access Rules and Investment Incentives](#)**

David Sauer

#### **[Investment, Dynamic Consistency and the Sectoral Regulator's Objective](#)**

Duarte Brito, Pedro Pereiraz, João Vareda.

### **Session 4b**

#### **[Acquisitions, Entry and Innovation in Network Industries](#)**

Pehr-Johan Norbäck, Lars Persson and Joacim Tåg

#### **[Online Sharing and Cultural Globalization](#)**

Andres Hervas-Drane, Eli M. Noam.

#### **[Does the growth of mobile markets cause the demise of fixed networks? - Evidence from the European Union](#)**

Anne-Kathrin Barth, Ulrich Heimesho.