



Conference on

## Economics of personal Data

Economic analysis of the use, protection and regulation of personal data

**June 16th, 2014**

**Télécom-ParisTech**

Introduction

### **Economics of Privacy**

**Alessandro Acquisti**, Professor of Information Technology and Public Policy at the Heinz College, Carnegie Mellon University, member of Carnegie Mellon Cylab, and a fellow of the Ponemon Institute.

### **Big Data, Cloud Computing, Macroimplications and EU privacy regulation**

**Fedrico Etro**, Professor of Economics, Ca' Foscari University, Venice

### **Competition Policy and Personal data**

**Paul Seabright**, Researcher IDEI, Member of Toulouse Scholl of Economics (TSE), Researcher CEPR

### **Legal and institutional framework of economics of personal data.**

- **The EU concept of Personal Data**,  
**Claire Levallois**, Telecom ParisTech, "Values and policy on personal data » Chair.
- **Providing a consistent legal framework for big data and cloud**  
**Nicolas Dubois**, European Commission, Justice,
- **The law and economics of intermediaries of personal information.**  
**Giacomo Luchetta**, Centre for European Policy Studies
- **Privacy: what economists can learn from other disciplines?**  
**Patrick Waelbroeck**, Telecom ParisTech, "Values and policy on personal data » Chair.

### **« What role for Europe in the global economy of personal data »,**

Round table chaired by **Alain Rallet** (Professor Emeritus, Université Paris-Sud), including **Winston Maxwell**, Hogan Lovells LLP Paris, **François Carlier**, CLCV, **Nicolas de Cordes**, Orange, **Nicolas Dubois**, European Commission, Justice, **Celia Zolynski**, Versailles-Saint-Quentin University.